**Seminar 1 -**

Should beauty be considered an asset that could or should be utilized for individual advancement?

<http://www.usatoday.com/educate/college/business/articles/20050724.htm>

This article directly connects to the seminar question about appearance in the work place because this lady was not hired due to her weight. Jennifer Portnick was not hired as a Jazzercise intructor because she was well over weight. The author expresses that she believes it is 100% wrong for the gym to do so.

-Monica O'Brien

<http://www.forbes.com/sites/susanadams/2011/08/30/does-beauty-really-pay/>

I think this magazine article directly relates to what our seminar will be on in class. It highlights several more key facts and offers new statics on how you appearance can effect what type of employment opportunities are available to you, as well as how much you may make while your employed. - Patrick Durkin

<http://www.cnn.com/2007/US/Careers/02/28/cb.pretty/index.html>

I think that this article shows how no matter where you are people will get a better impression of you and think of you more highly but that being said it is only a first opinion and it can change due to your personality or other factors. This relates to are seminar because this article talks about how far beauty can take you - Michael Lauer

<http://www.economist.com/blogs/democracyinamerica/2010/05/appearance_discrimination>

This article examines the source of, ‘looksism’ in the workplace, and how it has increased in the past 50 years, heavily so in the past decade. It also analyzes the way it could have been taken by our society if it had been worse three or so decades ago. -Maeve Tierney

<http://www.nytimes.com/2010/12/31/world/europe/31caro.html>

this describes the death of a women that was at least in part cause by her attempt to conform to the imposibly high standards of beauty set by the media-Gregory Lirot

<http://www.nytimes.com/2011/08/21/nyregion/some-transgender-women-pay-a-high-price-to-look-more-feminine.html?_r=2&ref=plasticsurgery>

This article about a transgender woman shows the desperation in this world to be beautiful. She felt she had to change who she was to be successful. Even though she couldn't afford plastic surgery, this didn't start her. Desperate to be "beautiful," or more curvy, so she could fit in and be succesful, she had a cheap, illegal procedure done which put her in the hospital.

-Riley Sousa

<http://www.thedailybeast.com/newsweek/2010/07/19/she-stoops-to-conquer.html>

Similar to “The Beauty Advantage” article, this article explains how the female competition in the workforce is more competitive than ever due to the want to be beautiful. It explains how getting a job due to your looks can cause some of these beautiful women to be more insecure. It also goes on to say that sometimes it is not always a bad thing to take advantage of your looks. - Sara Shaker

<http://www.nytimes.com/2011/08/28/opinion/sunday/ugly-you-may-have-a-case.html?ref=beauty&pagewanted=print>

This article shows a new progression into the issue of beauty in the workplace. The author proposes reality where ¨ugly people¨ could be protected with Americans with disabilities, by seeking help from the ¨Equal Employment Opportunity Commision¨, the author also shows how this legislative action could potentially cause lawsuits and other legal and social problems. - Fernando Rodriguez

<http://www.latimes.com/health/la-he-aging-body-perception-20110901,0,1856946.story>

This article is an interview with a former dancer and model who describes the hard times woman have with aging because of society. It talks about how older women try to look younger because of trying to redefine being attractive past 50 years old. Because of women's low self esteem older women try to change themselves to look younger. - Dominique Gelineau

<http://www.hofstra.edu/pdf/orsp_shahani-denning_spring03.pdf>

This article discusses research examining physical attractiveness and how it affects men and women in the workplace. It examines both sides of the argument including “When Beauty is Beastly” and when “What is Beautiful is Good”. This article brings up specific situations where beauty can hinder ones attempt to be hired or even be a factor in how they are treated after they have been hired. It also questions if new legislation prohibiting employment discrimination based on physical attractiveness should be created. -Abby Becker

<http://www.spring.org.uk/2011/08/10-pleasures-and-pains-of-being-beautiful.php>

This article discusses five advantages and five disadvantages of being beautiful. It points out that beauty can help with persuasion, thus more attractive people result in getting their way more often than unattractive individuals. I also thought it was interesting that beauty can be a disadvantage because of jealousy. The author explains that this jealously could disadvantage a beautiful person within their social life and could also hurt them in job interviews. People tend to dislike individuals that they are jealous of. - Galen Rohn

<http://www.dailymail.co.uk/news/article-1239783/More-women-men-work-4-years.html>

Though what we have watched and read in class project a disposition for women in the work place and advertisement, the belief that they are only perceived as objects and cannot be successful in a serious career is false. In this article, it shows that women are climbing the workforce ladder and taking over more powerful jobs. It even says that in the next four years, women will have more jobs than men and these jobs will be positions such as CEOs. Women are not slighted or held back because they are viewed as objects. In fact, men have been losing jobs since 1971 while women have been gaining job opportunities. This idea that women are being de-humanized is an exaggeration and in reality, women are progressing in the business world. - Tim Murphy

<http://www.npr.org/2011/08/22/139850484/when-wanting-beauty-becomes-an-unhealthy-obsession>

This article shows the seriousness of body dysmorphic disorder, or bdd, which is an obsessive concern over even the smallest percieved flaw on ones appearance. It explains the seriousness of the condition to the reader as well as how common it is. Although not directly related to the work palce, this article still demonstrates the dangers of the social pressure and demand to be beautiful. -Sam Bryant

http://www.thedailybeast.com/newsweek/2010/08/10/for-women-beauty-isn-t-always-an-advantage.html

This article, which was also from the same website as " The Beauty Advantage", helps reveal a complete opposite position on the issue of beauty in the workplace. Instead of arguing for the advantages being attractive helps bring to the table, this article discusses the negative perception of which woman are viewed for being "too hot" and how it can either make or break a working woman's career. The author sums up his article however, stating the obvious which is that talent will always prevail over beauty, and its a matter of searching for the right job and working hard.- Bill Zeko

<http://www.thedailybeast.com/newsweek/2010/07/19/don-t-hate-me-because-i-m-beautiful.html>

This article discusses both the pros and cons of beauty, and actually advises the reader to “strive for an appearance that is merely a vehicle for attributes that actually get better with age”. The author conveys that beauty is an asset that is useful for getting a head start but isn’t a sustainable attribute. According to this article, beauty is a gift and a curse, and should be used wisely by those who are lucky enough (or unlucky enough) to have it. - Caroline Congdon

<http://newsroom.blogs.cnn.com/2010/09/25/what-are-you-wearing-to-work/?iref=allsearch>

This article is from the "CNN Blogroom". This is a specific example of how a woman utilized beauty and the way she dressed for success in her line of work. She is a sports reporter who would wear tight and low cut clothing. This article also highlights the discussion about this woman and the fine line between attractive and provocative. This can be very helpful to use as an example supporting how beauty can be used as an asset.

-Nick Howe

<http://www.cnn.com/2008/LIVING/personal/05/14/lw.catcalls/index.html?iref=allsearch>

This article relates, in a way, to one of the points Jean Kilbourne made in Killing Us Softly – that advertising frequently turns women’s bodies into objects, and will even focus on just a few parts of the body. While the CNN piece does not talk about advertising’s effect on objectification and violence against women, it does discuss catcalling and street harassment (which can be counted as, or elevate to be violence against women, and is borne from objectification), and how that can actually lead to self-objectification on the part of the women being harassed. – Izzy Duncan

http://www.thedailybeast.com/newsweek/2010/07/19/beauty-is-defined-and-not-by-you.html

In this article, the author discusses the pros and cons of being beautiful in a work environment. She is clearly biased, and makes it evident that she is against the beauty industry and their influence on women. Throughout the article, the author admits that appearance is important in a workplace, however she is against the idea of putting in more effort into your look then your job. "Three of the last four secretaries of state have been women—none of whom showed up on the cover of W. Sonia Sotomayor may never win a Miss America pageant, but boohoo, she’s a Supreme Court justice. I’d choose that over a tiara any day." This quote shows the advancements for women in the working ladder, and makes it clear that more effort should be put into your work then your individual appearance. Overall, this article convinces its reader to not worry about their looks, and that the beauty industry is over exaggerated and not nearly as important in the business world as one would think.

-Alex Yergey

<http://www.ywca.org/atf/cf/%7B711d5519-9e3c-4362-b753-ad138b5d352c%7D/BEAUTY-AT-ANY-COST.PDF>

This article, a pamphlet put together by the YWCA, discuss the harm that the pressure to look good has had on women. It has several statistics that prove that looking good in the workplace is beneficial to women, and it also has facts about the extensive amounts of money that women spend on beauty products and beautification processes. The article also brings up the health risks that come with extensive beautification, and the abundance of these problems as the pressure to look good increases. The pamphlet emphasizes the pressure that society puts on women to look good, but it also discusses the consequences of the obsessive behavior that some women carry out. - Lilly Cassidy

<http://www.torontosun.com/2011/08/29/salon-defends-controversial-ads>

This website has an article about one of the six photos used in the “look good in all you do” series of ads for a salon in Edmonton. The photo shows a skinny model dressed up nicely with a man in a suit behind her holding a necklace as if to put it on her. The twist comes in the fact that the woman is sporting a huge black eye. The phrase “look good in all you do” seems to this article to be making a mockery of domestic violence, making it look like something that isn’t actually as bad as it is made out to be. However, on the side of the salon in their response to the criticisms, <http://fluidhair.ca/?p=655> they say that this is edgy art that catches they eye and is ment to spark controversy; they are pretty much saying “ if you don't like it, look away”. - Oscar